

## DATA BOOKS

The concept of the "data book" is not new. But having a tailor made book that you can layout and design to match the exact targets you train with is. Flexibility and options are what Impact Data Books are all about. We offer over 350 different data book page types to design and build a quality data book around. When used properly, a data book can make the difference between hitting and missing the target with your first round. Having a source in which you can refer back to your last shot to retrieve your data from will increase your chances of a first round hit.

Other data books on the market today are created the way they conduct their training, or how they think other people should train. It has been my experience that when I used these other books, they lacked the proper content. I would end up throwing away one third of the unused pages due to the fact that the targets or pages did not correspond to my shooting needs.

Look no further. The Impact Data Book now puts an end to that. We have revolutionized how data books are made, allowing shooters to have the first ever truly modular data book. We have pioneered and led the way in modular data book production. This allows you to setup and order your data book to correspond to your individual shooting needs. The days of wasting time on the range modifying your book are long gone. The Impact Data Book will already be setup and 100% functional because you the shooter, design it to work for your specific needs.

Impact Data Books have quickly become the number one source for data books in the country. We offer flexibility, durability, and various options, as well as many mission specific and newly innovative pages never offered before. Our books have proven to be far superior to other books currently offered. We have raised the bar and set the standard in which data books should be offered to shooters.

## ORDERING

Ordering is quick and easy through our secure, hassle free online web site. Simply visit our web site at [WWW.IMPACTDATABOOKS.COM](http://WWW.IMPACTDATABOOKS.COM) and create an account. Once your account is created you can add what you need into your cart and pay for your order online. Your order will be processed and shipped out promptly.



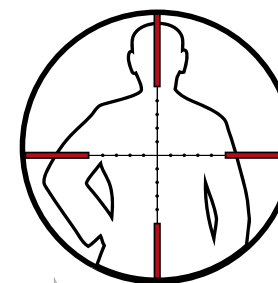
**Impact Data Books, Inc.**

PO Box 223

King George, VA 22485

540.469.0665

[www.ImpactDataBooks.com](http://www.ImpactDataBooks.com)



Making an  
**IMPACT**  
in your shooting.

**CUSTOM DATA BOOKS**

**MODULAR DATA BOOKS**

**PREMADE DATA BOOKS**

**ROUND COUNT BOOKS**

**REFILL PAGES / SETS**



Visit our website for additional  
information...

**[www.ImpactDataBooks.com](http://www.ImpactDataBooks.com)**

## CUSTOM DATA BOOKS

Impact Data Books can design and build data book pages or complete books for your school or agency. We can structure these pages or books to match your day to day course curriculum or qualification courses which will increase and maximize your training time on the range.

Our Custom designed books and pages are currently being used by multiple shooting schools and trainers across the country. We have designed numerous custom data books and pages for federal, state, and local, law enforcement agencies as well as numerous military units. We have also customized books for multiple gunsmiths and gun manufacturers as well. Drop by our website to get the details.



## ROUND COUNT BOOKS

Each rifle should have its own dedicated round count book that stays with the rifle for the life of that rifle's barrel. That book should be passed on from owner to owner so that an exact round count for that barrel is known and recorded.

Our round count book comes with a heavy card stock cover and a 80 weight paper with a single hole punched in the top left corner to allow you to add a piece of string and hang it on your rifle when being stored in your safe or vault.

We can custom design round count books with your unit, agency or company's logo. These books are a great accessory for gunsmiths to include with every new rifle they build and sell.

## MODULAR DATA BOOKS

Our book was designed with the shooter in mind. Our goal is to give you, the shooter, a book that is designed 100% around your shooting needs. The days of having a book full of useless pages that you don't have a need for are long gone. Our modular data book will give you flexibility, options, and choices never offered to shooters before. You will have the ability to select from the 350 different types of data collection pages we currently offer.

When ordering this book you may choose either the standard size 9 1/8 x 6 1/2 inches with 3 ring binder or the pocket size measuring 5 1/2 x 4 1/4 inches with a 6 ring binder.

The choice of paper is "Standard 80 Weight" executive stock paper or "Rite in the Rain" water resistant paper.

Our binders are constructed from polycarbonate material and feature the following:

- Strong metal rings sets - allowing the quick addition and removal of pages
- 200 pages - includes 160 pages for data collection, 40 pages of tables, charts, formulas and reference material.
- Choice of binder color - Tan or black

Your modular book will come with a set of our standard index pages that will have everything from wind charts, reference information, and general ballistic tables. You the shooter can then choose 8 sets of pages from our selection of over 350 target pages (1 set of pages equals 10 double sided pages) to complete your book.

The complete book will consist of 200 pages that will give you 160 usable data collection pages and 40 pages of tables, charts, formulas, and reference material.



## PREMADE DATA BOOKS

The premade books are designed to offer a book for the shooter that may not know exactly what they need in their data book. The premade books assist our stocking dealers with a book that provides plenty of data collection pages for its customers.

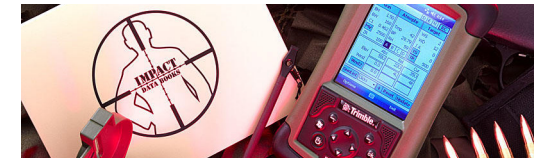
Our premade data book will give you a great "off-the-shelf" book that offers you a variety of the most common target types that you will encounter during a basic range session. Our goal was to eliminate the over-abundance of range cards, sketch pages, and note type pages that are more commonly discarded in other premade books.

When ordering this book you may choose either the standard size 9 1/8 x 6 1/2 inches with 3 ring binder or the pocket size measuring 5 1/2 x 4 1/4 inches with a 6 ring binder.

The choice of paper is "Standard 80 Weight" executive stock paper or "Rite in the Rain" water resistant paper.

Our binders are constructed from polycarbonate material and feature the following:

- Strong metal rings sets - allowing the quick addition and removal of pages
- 200 pages - includes 160 pages for data collection, 40 pages of tables, charts, formulas and reference material.
- Choice of binder color - Tan or black



### INCLUDED IN THIS BOOK

- 10 — Standard index pages
- 20 — Circle Pages
- 20 — Square Pages
- 15 — Silhouette Pages
- 10 — Blank Pages
- 5 — Cold Bore Pages
- 5 — Mover Pages
- 5 — Unknown Distance Pages
- 3 — Notes Pages
- 3 — Round Count Pages
- 2 — Range Card Pages
- 2 — Sketch Pages