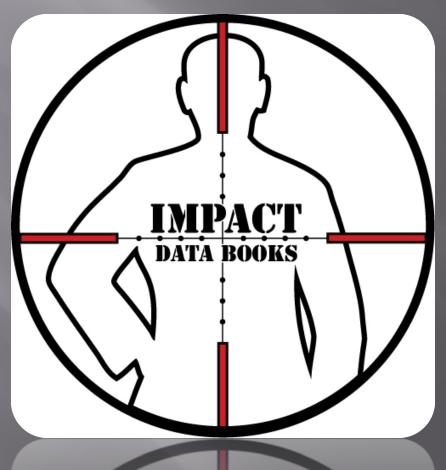
IMPACT DATA BOOKS

Helping shooters to make an Impact.



Company History

- Impact Data Books was formed by Tony Gimmellie and Tom Challey in 2009.
- The concept and ideas for Impact Data Books were derived by Tony thru his experience and training as a U.S Marine Scout Sniper, Federal Police Officer, Law Enforcement Firearms Instructor and competitive shooter.
- The lack of quality data books on the market forced Tony to design and create his own log books in order to successfully accomplish his training.

Company Goals

To provide shooters with a completely functional data book that will fit their individual shooting needs.

- Individuality
- Modular
- Practical
- Accurate
- Cost effective
- Training orientated

Shortcomings of Previous Data Books

- Were created to be used for the designers individual shooting style.
- Spiral bound (non-refillable)
- Over loaded with unneeded pages
- Lack of structure and format
- Copied and regurgitated index/reference pages
- Lack of flexibility for the shooter
- Limited or no custom options available

Our products

- Pre-made books
- Modular books
- Round Count Books
- Choice of 80 weight and Rite N Rain paper
- Binder color choices
- Refillable pages
- Multiple size books
- Custom design pages and binders
- Shooting discipline specific books

Multiple Page Types

A good data book is made with options. We offer over 320 different data collection pages for you to build and design your book around.

- Index
- Blank
- Cold Bore
- Gridded
- Reticle Hold
- Shooting Sport Specific
- Shapes
- Shooters Diary

Animals Drills Head Lateral Movers Reloading Military/LEO Shoot N C Steel Targets

Use of a data book

- The military has been able to take beginner shooters who have never shot in their lives and have developed some of them into the worlds best shooters.
- Data books not only allow you to track your shooting data but allow you to hone the skills of the individual shooter and instill the fundamentals of marksmanship to them.
- By properly using a data book it will enhance first round hit capability , allow you to record environmental data, while saving you money on wasted ammunition during your shooting session.

Legality and Importance

- Law enforcement and military snipers are responsible for the shots that they take. This can lead to an appearances in a court of law to answer why and how deadly force was used and authorized.
- Having a data book of your training, proficiency and ability has on numerous occasions helped protect a sniper from jail time and lawsuits.

Competitive shooting

- Data books have been proven to increase your range score and to give you higher first round hit probability.
- Effectively track your training progress.
 Will Lead to higher match placement and match wins.

Custom designed pages

- Impact Data Books has the ability to easily modify our page layouts to accommodate your individual shooting needs.
- We can add any type of target into our page layouts to enhance your shooting.
- We can also create new page layouts that are to your specifications.

Custom Designed Binders

- Impact Data books can add your custom logo, crest, or company information on custom binder orders.
- The ability to personalize your data book to your agency, unit or shooting event is a new and unique option.

Round Count Books

These allow the shooter to keep track of the amount of rounds fired thru the weapon in order to:

- Schedule maintenance
- Track barrel life and replacement
- Identify diminished barrel accuracy and throat erosion points
- Legitimizes weapon use to aid in a future sale of your rifle

Military Mission Specific Pages

 Our data books offer mission specific pages never seen before.

These pages are designed to be essential to military and law enforcement sniper call outs.
 Page layouts designed from real world knowledge and experience of sniper operations.

Law enforcement pages

- Never has anyone offered profile or mission supportive pages that allow snipers moving onto a crisis site to quickly and effectively gather and report on scene information quickly and accurately.
- Our pages allow the shooter to follow a well thought out premade format to gather the essential information needed. This not only speeds up the process but it allows a sniper to be thorough and eliminates the chance of mistakes.

Modular Concept

- Why buy a book not designed for how you shoot and train.
- Our modular books eliminate the need to erase, scribble or modify your pages.
- Buy what you need and want in order to have a clean professional looking book.
- When you run out of data collection pages purchase refill pages to restock your book.
 Allows your book to grow and change with your shooting needs.

Who is using Impact Data Books

- Our books are being used by our Armed Forces overseas fighting the global war on terrorism.
- State and federal police agencies have welcomed our layouts and products with open arms.
- The nations top competitive shooters are using our data books to help them win and increase their placement in the shooting sports.
- Shooting schools and training academies are enhancing their shooting curriculum by having custom designed books laid out that follow their lesson plans.

Customer Service

- We at Impact Data Books pride ourselves on making sure our customers are taken care of.
- We maintain a large stock of inventory to allow you to get the products you need.
- When ordering with us your order ships within 24 hours.
- Emails and correspondences are answered in a timely manner with though and detail information.

Printable targets and Drills

- Our web site offers free downloadable target pages that correspond with our data book pages that can be used during your shooting sessions.
- We offer a shooting drill guide and downloadable drill targets that can be used with our data book pages.

Stay up to date with Impact Data Books

- We are constantly adding new and innovative pages and products to give you the edge you need.
- Sign up on Face Book and Twitter to get the latest alerts and notifications on what is new and exciting from Impact Data Books.
- Check out the You Tube page for interactive and teaching videos.



www.impactdatabooks.com